



AFS

FILTCON25

April 1 - 3, 2025

The Galt House
Louisville, KY

Exhibitor & Sponsor Prospectus

Filtration Short Courses

Tuesday, April 1

Industry Tours

Tuesday, April 1

Conference & Expo

Wednesday, April 2

Thursday, April 3

INNOVATE
CONNECT
DISCOVER



SCHEDULE AT A GLANCE

TUESDAY, APRIL 1

7:00 a.m. - 5:00 p.m.
AFS Filtration Short Course Registration

8:00 a.m. - 5:00 p.m.
Filtration Short Courses (Optional Events)

12:00 p.m. - 5:00 p.m.
Industry Tours (Optional Event)

12:00 p.m. - 8:00 p.m.
Exhibitor Registration & Set-Up

5:15 p.m. - 7:30 p.m.
Opening Night Networking Reception
(Optional Event)

WEDNESDAY, APRIL 2

6:00 a.m. - 5:00 p.m.
FILTRON25 Registration Open

8:20 a.m. - 9:10 p.m.
Plenary Speaker

10:15 a.m. - 5:15 p.m.
Technical Program

7:00 a.m. - 5:00 p.m.
Expo Hall Open

5:15 p.m. - 6:30 p.m.
Student Poster Competition

THURSDAY, APRIL 3

6:00 a.m. - 2:00 p.m.
FILTRON25 Registration Open

8:20 a.m. - 9:10 p.m.
Plenary Speaker

10:15 a.m. - 5:40 p.m.
Technical Program

7:00 a.m. - 4:00 p.m.
Expo Hall Open

3:00 p.m. - 5:00 p.m.
AFSCP Exam

4:00 p.m.
Exhibitors Move Out

Planning Committee

Saravanan Andan, Chair
Magnaera

Wendy Beach
Spectubular Technologies

Rigoberto Advincula
University of Tennessee

John Hancock
Cerex Advanced Fabrics

Lara Heberle
Pall Corporation

Kaiyi Liu
Parker Hannifin Corp

Shagufta Patel
Consultant

Thad Ptak
TJ Ptak & Associates

Meagan Robinson
SGS-IBR

Jonathan Shuemaker
Atmus Filtration Technologies

Jerry Zhou
Parker Hannifin Corp

Key Contacts

AFS Booth & Sponsorship Sales

Tom Justice
tjustice@zenefiltration.com
1+ 919.740.6308

AFS Conference Manager

Jenna Brotz
jenna@afsociety.org
1+ 615.345.9587



Attending **FILTRON24** was very beneficial for Kimberly-Clark. Not only did we get to meet with customers, prospective customers, and even competitors, but the sessions allowed us to keep abreast of what is new and relevant in the industry. Dividing the course sessions into tracks allowed us to select those topics of most interest. The tabletop displays were a much-welcomed change from large and expensive booths of the past. We were able to spend less time on set-up and more time on our event objectives. Having the entire event in one location was especially efficient and easy to navigate.

Overall, the show was well-run with excellent speakers and sessions and optimal attendance.

Susan Fite, Senior Marketing Manager
Kimberly-Clark

ABOUT AFS



The AFS is a leading organization in the filtration and separation industries, addressing global needs through comprehensive education, diverse collaboration, and international advancement. One of the missions of AFS is to help solve the world's filtration problems, increasing the availability of clean water and air worldwide. There is hardly any pollution, contamination, or environmental problem that cannot be prevented or remediated through filtration and separation technologies. The AFS seeks to inform industry, academia, the general public, and the media of the importance and largely untold story of North America's filtration and separation industry, its long-term, positive socio-environmental impact, and future potential for the greater good.

AFS FILTCON25

AFS **FILTCON** is a world-class event held annually in different USA locations. This broad-format conference is designed to drive education, exchange knowledge, and networking that appeals to the needs of end-users, academics, and corporate professionals alike. AFS **FILTCON** covers various markets, applications, filter media, and filtration devices. Join us for **FILTCON25** on April 1 - 3. Exhibit and tap into industry breakthroughs for business growth at The Galt House in Louisville, KY. Over thirteen countries are expected to be represented, which offers exhibitors a unique opportunity to generate new business and grow global relationships with unparalleled exposure to the North American market.

The three-day power-packed conference features three technical tracks: solid/liquid, air/gas and one day each for research & development and applications tracks. We have expanded the traditional Latest & Greatest to two days in their own track! The Student Poster Competition will take place on Wednesday evening. Networking opportunities are available and one of the most popular features of AFS **FILTCON**.

AFS **FILTCON** is the premier venue where ALL types of filtration and separation media, device, and equipment manufacturers to exchange knowledge and ideas with end users across all markets and academics advancing the science and technology of filtration and separation.



Participating in AFS offers several key advantages. The conference networking events aid in our continued growth in multiple filtration sectors by allowing us to speak directly to filtration

industry leaders. Our attendance allows us to showcase our abilities to all aspects of filtration from concept materials to complete filter systems. As an ISO17025 accredited lab, SGS looks forward to continuing our relationships and building new connections at **FILTCON25**.

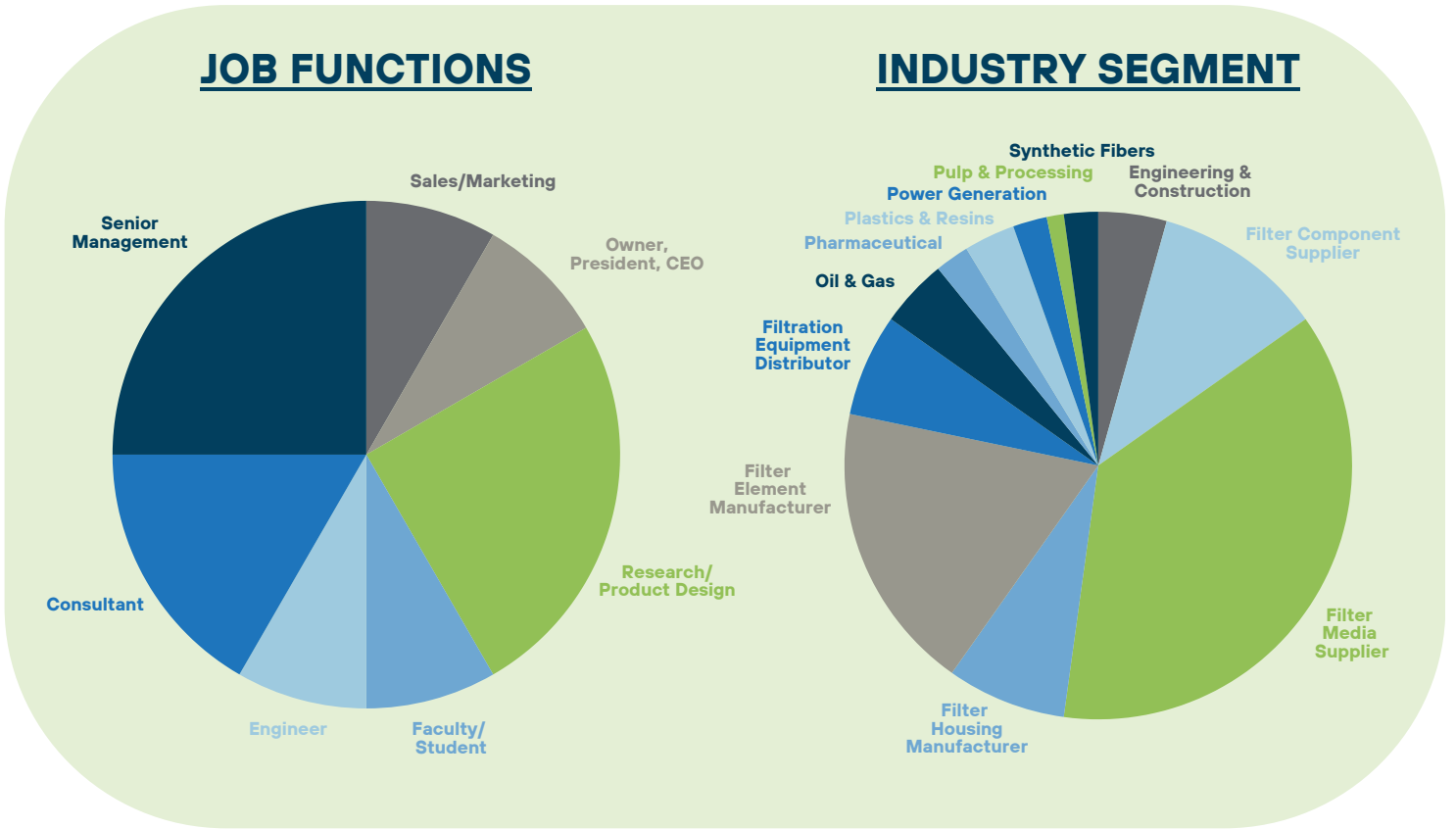
Meagan Robinson, Key Account Manager
SGS North America, Inc.



HOTEL RESERVATIONS

A dedicated website allows you to book your hotel rooms online. Hotel cut-off is March 16, 2025.

DECISION MAKERS ARE HERE



STATES REPRESENTED

- | | | | |
|------------|----------------|----------------|---------------|
| Alabama | Indiana | Pennsylvania | Massachusetts |
| California | New Hampshire | South Carolina | Michigan |
| Delaware | New Jersey | Kansas | Minnesota |
| Florida | New Mexico | Kentucky | Tennessee |
| Georgia | New York | Louisiana | Texas |
| Hawaii | North Carolina | Maine | Virginia |
| Illinois | Ohio | Maryland | Wisconsin |

COUNTRIES REPRESENTED

- | | | | |
|----------------|--------|--------------|----------------|
| Canada | India | Saudi Arabia | Turkey |
| China | Japan | South Korea | United Kingdom |
| Czech Republic | Kuwait | Sweden | United States |
| France | Mexico | Switzerland | |
| Germany | Poland | Thailand | |

WHY BECOME A SPONSOR & EXHIBITOR

Connect with senior executives, end-users, and decision-makers recognized in filtration and separation. Bring additional awareness to your company through the many **FILTCON25** opportunities. The menu of sponsorship levels was created to fit every budget. AFS **FILTCON25** provides a perfect forum to meet with hundreds of filtration professionals interested in your products and services. Make new connections. Unveil a new product. Build profitable partnerships. Create awareness. Reinforce loyalty. Networking and connecting with this audience are great ways to build relationships with current and future clients. Attendees will include Senior Executives, End Users, Corporate Members, Engineers, Scientists, Students, Marketing Managers, Consultants, Policy Makers, Strategy Directors.



EXHIBIT TABLE DIMENSIONS & LIMITATIONS

The total booth space provided is 8' deep x 10' wide. Exhibitors shall arrange their display so that they do not obstruct other exhibits. Floor displays may be used behind the 6' x 30" table provided the display fits within those dimensions and does not exceed 8' high.

EXHIBIT INSTALLATION AND REMOVAL

Installation of exhibits will be Tuesday, April 1, 2025 from 12:00 p.m. - 8:00 p.m. No exhibits may be dismantled before 4:00 p.m. on Thursday, April 3, 2025. All materials and displays not dismantled by 6:00 pm on Thursday, April 3, 2025 will be discarded.



EXHIBIT SCHEDULE

Exhibitor Move In: Tuesday, April 1 • 12 p.m. - 8 p.m.
Expo Hall Opens: Wednesday, April 2 • 7 a.m. - 5 p.m.
Expo Hall Opens: Thursday, April 3 • 7 a.m. - 4 p.m.
Exhibitor Move Out: Thursday, April 3 • 4 p.m.

PAYMENT POLICY

Confirmations will be provided after receipt of payment. No exhibit space may be reserved without payment in full.

All exhibitor contracts received with full payment will be confirmed on a space-available basis. Table assignments will be emailed as an assignment is made to the contact listed on the exhibitor contract. AFS reserves the right to make assignments or reassignments as necessary.



**Pipe and Drape will be black

EXHIBITOR KIT

We are excited to offer a convenient and user-friendly Online Ordering System through AEX for all our exhibitors. Upon the launch of our Exhibitor Kit, you will receive an email with your login information. This system allows you to effortlessly manage your upcoming events, review, and modify your orders for a variety of services we offer.



CONFERENCE SPONSOR & EXHIBITOR INFORMATION

DIAMOND SPONSOR

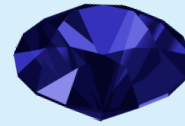
AFS Corporate Sponsors - \$5,500
Non-Corporate Sponsors - \$6,500



- One Booth Display (includes one booth space 8' D x 10' W, two chairs and wastebasket)
- One Full Conference Registration (Does not include optional events)
- Two Expo Passes for Booth Staff (Includes lunch Wednesday and Thursday)
- Full Page Color Ad in **FILTCON25** Program Book
- 10 Customer Passes to Expo Only (Does not include lunch or session attendance)
- Opportunity to present in "Latest & Greatest Product Preview"
- Conference Exposure
- Participation in the Passport Raffle in the Exhibit Hall to Increase Face Time with Attendees

SAPPHIRE SPONSOR

AFS Corporate Sponsors - \$4,150
Non-Corporate Sponsors - \$5,300



- One Booth Display (includes one booth space 8' D x 10' W, two chairs and wastebasket)
- One Full Conference Registration (Does not include optional events)
- Two Expo Passes for Booth Staff (Includes lunch Wednesday and Thursday)
- Half-Page Color Ad in **FILTCON25** Program Book
- Opportunity to present in "Latest & Greatest Product Preview"
- Conference Exposure
- Participation in the Passport Raffle in the Exhibit Hall to Increase Face Time with Attendees

PEARL SPONSOR

AFS Corporate Sponsors - \$3,050
Non-Corporate Sponsors - \$3,500



- One Booth Display (includes one booth space 8' D x 10' W, two chairs and wastebasket)
- One Full Conference Registration (Does not include optional events)
- Two Expo Passes for Booth Staff (Includes lunch Wednesday and Thursday)
- Opportunity to present in "Latest & Greatest Product Preview"
- Conference Exposure
- Participation in the Passport Raffle in the Exhibit Hall to Increase Face Time with Attendees

EXHIBITOR ONLY

AFS Platinum Corporate Sponsors - \$1,650
AFS Gold Corporate Sponsors - \$2,000
Non-Corporate Sponsors - \$2,650



- One Booth Display (includes one booth space 8' D x 10' W, two chairs and wastebasket)
- One Full Conference Registration (Does not include optional events)
- Two Expo Passes for Booth Staff (includes lunch Wednesday and Thursday)
- 10 Customer Passes to Expo Only (Does not include lunch or session attendance)
- Conference Exposure
- Participation in the Passport Raffle in the Exhibit Hall to Increase Face Time with Attendees

SPONSORSHIP & EXHIBITORS BENEFITS AND PRICING

SPONSORSHIP PACKAGE INCLUDES:	DIAMOND SPONSORSHIP AFS CORPORATE SPONSOR - \$5,500 NON-CORPORATE SPONSOR - \$6,500	SAPPHIRE SPONSORSHIP AFS CORPORATE SPONSOR - \$4,150 NON-CORPORATE SPONSOR - \$5,300	PEARL SPONSORSHIP AFS CORPORATE SPONSOR - \$3,050 NON-CORPORATE SPONSOR - \$3,500	EXHIBITOR ONLY AFS PLATINUM CORPORATE SPONSOR - \$1,650 AFS GOLD CORPORATE SPONSOR - \$2,000 NON-CORPORATE SPONSOR - \$2,650	FILTCON25 CONFERENCE SPONSOR
One Tabletop Display (includes 8'x10' space with table 6'x30", two chairs, and wastebasket)	✓	✓	✓	✓	
One Full FILTCON25 Registration (Does not include optional events)	✓	✓	✓	✓	
Two Expo Passes for Booth Staff (Includes Tuesday and Wednesday lunch)	✓	✓	✓	✓	
Full Page Color Ad in Program Book (Ad specs with and without crop lines)	✓				
Half Page Color Ad in Program Book (Ad specs with and without crop lines)		✓			
10 Customer Passes for Expo Only	✓			✓	
CONFERENCE EXPOSURE					
Social Media Visibility on LinkedIn	✓	✓	✓	✓	✓
Company Logo on Email Blasts	✓	✓	✓	✓	✓
Company Logo On FILTCON25 Website	✓	✓	✓	✓	✓
Welcome Slide in All Sessions	✓	✓	✓	✓	✓
Listed in FILTCON25 Program Book	✓	✓	✓	✓	✓
Participation in the Passport Raffle in the Exhibit Hall	✓	✓	✓	✓	✓
A LA CARTE SPONSORSHIPS					
Tuesday Evening Networking Reception (1 available)	\$5,000	Lanyard Sponsor with Company Logo (This high-visibility opportunity is a great way to generate brand awareness for your company. Listed on Sponsor Signage)		\$2,000	
Wednesday Breakfast Buffet (Signage, recognition as Breakfast Sponsor on Wednesday morning Welcome Slide)	\$3,000	Conference Bag Sponsor (Take Full Advantage of this exclusive branding opportunity to have your company logo printed on official FilTcon25 conference bag. Listed on Sponsor Signage)		\$4,000	
Wednesday Lunch & Panel Session (Signage, recognized at lunch as sponsor on slide, three-minute company introduction)	\$4,000	Mobile App Sponsor (2 available)		\$2,500	
Wednesday Afternoon Networking Break (Signage)	\$3,000	Student Sponsor (Students are the future of our industry! Sponsor a student to help defray their cost of travel to AFS FILTCON25 , listed on Sponsor Signage, AFS Website Recognition, Email Blast Recognition)		\$750	
Thursday Breakfast Buffet (Signage, recognition as Breakfast Sponsor on Wednesday morning Welcome Slide)	\$3,000	Private All-Day Meeting Room Reservations (Per day)		\$500	
Thursday Lunch & Panel Session (Signage, recognized at lunch as sponsor on slide, three-minute company introduction)	\$4,000	Full-Page Color Ad in FILTCON25 Program Book		\$750	
Thursday Afternoon Networking Break (Signage)	\$3,000	Ad-Page Color Ad in FILTCON25 Program Book		\$500	

AFS FILTCON24

THANK YOU TO OUR 2024 SPONSORS



Organizer:

American Filtration & Separations Society
5133 Harding Pike, B-10 #380
Nashville, TN 37205-2891

Location:

The Galt House Hotel
140 N Fourth St
Louisville, KY 40202