



FALL VIRTUAL CONFERENCE



S2.8: Understanding the State of the Nonwovens Industry and a Market Gone Mad

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BIO

Brad Kalil, Director of Market Intelligence and Economic Insights, INDA, joined INDA in April of 2013. He is responsible for providing industry thought leadership through the gathering, analysis and dissemination of market information and industry reports for INDA. He is the author or co-author of INDA's biennial Industry Outlook reports on North America and the Global Nonwovens Industry, in addition to authoring the annual North American Nonwovens Supply Report and quarterly Market Pulse. He has a long history in research and market analysis advising the world's best known consumer packaged goods companies. He has had a number of market research and market analysis roles through the last 30 years. His career also includes work with RISI and he spent seven years with Weyerhaeuser in the corporate Market and Economics Research group and as the Business Intelligence Manager for the Cellulose Fibers Business.