



FALL VIRTUAL CONFERENCE

S2.8: Understanding the State of the Nonwovens Industry and a Market Gone Mad

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ABSTRACT

Brad Kalil, INDA's Director of Market Intelligence & Economic Insights will discuss the market changes in demand and supply as the nonwovens industry responded, and still responds, to the COVID-19 crisis. Specifically, the presentation will present a pre-pandemic view of the nonwovens markets, the current state, and a look into the future.

The future outlook incorporates both demand possibilities and supply reactions, particularly, new capacities coming to alleviate shortages in the filtration markets.

The presentation will highlight key findings based on market intelligence from INDA's annual North American Nonwoven Supply Report and from Brad's recently published Meltblown Nonwovens Markets: COVID-19 Impact Analysis report.

Since 1968, INDA has helped members succeed through connecting, learning, innovation and development within the entire nonwovens value-chain. INDA educational courses, market intelligence, test methods, consultancy and issue advocacy help members succeed by providing them the information they need to better plan and execute their business strategies.