

With over 100 years of corporate development and experience, Jowat is a world-wide leader in the manufacture of industrial adhesives. We have a highly motivated team of 1400 employees and are proud to provide our customers with innovative adhesive solutions in a number of markets.

## **Product Manager**

We are looking for a high energy and results-orientated Product Manager for adhesives for the filtration industry who will be a strong contributor to the growth of our company. This is an exciting opportunity to partner with our customers to explore the best adhesive options for their requirements in the filtration industry.

## Your Responsibilities

As a product manager, you will be responsible for direct marketing, strategic planning, and daily sales operations for adhesives for the filtration market.

- Development of products based on market studies and commercial requirements.
- Provide guidance to sales staff to enhance market position.
- · Initiate product launches and product discontinuations.
- Market studies and analyses for future fields of application based on trends.
- Product ideas and adhesive requirements from both a technical and commercial point of view.
- Provide support in marketing activities in areas of print, online, trade shows and business development.

## Our Requirements

- Bachelor's degree in business or engineering preferred.
- Experience in product marketing, ideally in the filter industry environment.
- Strong technical aptitude required.
- Professional appearance, excellent oral and written communication skills, and understanding of intercultural differences, as well as flexibility and creativity.
- Structured and independent work habits with strong conceptual and analytical skills.
- · Market and customer-oriented mindset.
- Ability to work independently and as part of a team.
- High level of commitment, results-oriented and self-motived.
- Business fluent in German and English and high willingness to travel.

If you are a motivated sales professional who thrives in a dynamic, fast-paced environment, we encourage you to apply!



**Jowat Corporation** 

P.O. Box 1368 High Point, NC 27261 USA info@jowat.com