



# The Benefits of Corporate Membership

*Join the Leading Organization  
in Filtration & Separations*

Corporations & Consultants



[WWW.AFSSOCIETY.ORG](http://WWW.AFSSOCIETY.ORG)



# JOIN THE EVOLUTION

The American Filtration & Separations Society (AFS) is a non-profit, educational society whose mission is to provide a forum for exchange of information among engineers, educators, scientists, filtration product users and technologists in all areas of the fluid/particle separations field. In addition to individual members, the AFS Society has a large corporate and consultant membership that spans the filtration and separation industry, as well as component suppliers as sponsoring organizations. The Society hosts an annual conference, AFS FiltCon, expressly developed to advance the state of the industry and educational knowledge base through face-to-face collaboration, providing the perfect platform to showcase your products and technologies.



## NETWORKING

AFS members benefit from the opportunity to connect with other industry professionals and build personal relationships that contribute to their individual and company success. To foster networking, the AFS hosts networking events both virtually and in-person through national conferences, local chapter meetings and an active LinkedIn community.



## SHARING OF EXPERTISE

The AFS educates newcomers to the field and experienced professionals throughout their careers through educational initiatives, including virtual and in-person short courses, technical conferences, chapter meetings and student poster competitions. The AFS Learning Center offers live and on-demand courses, conference proceedings, journal articles and One Minute Filtration articles.



## ADVOCACY

The AFS seeks to inform industry, academia, the general public and the media of the importance and largely untold story of the Filtration and Separation Industry in North America, its long-term socio-environmental impact, and its future potential for the greater good.



## Learn More About the American Filtration & Separations Society

Join today! To learn more about the benefits of membership or to sign up, go to <https://www.afssociety.org/corporate> or scan the QR code at right with your smart phone.

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# CORPORATE MEMBERSHIP LEVELS

CORPORATE SPONSOR PRICING	PLATINUM	GOLD
Filtration Sales over \$100 Million	\$6,200	\$4,100
Filtration Sales \$50 Million --> \$100 Million	\$5,750	\$3,800
Filtration Sales \$10 Million --> \$50 Million	\$5,500	\$3,650
Filtration Sales < \$10 Million	\$4,500	\$2,500
Filtration Distributors	\$2,000	\$1,200
Industry Consultants		\$500
BENEFIT	PLATINUM	GOLD
Website and Communications		
Filtration dedicated Market Landscape Report - 2/year (Value of \$9,000)	X	X
Fixed banner on home page with all Platinum Corporate Sponsors (Value of \$1,000)	X	
Scrolling banner logo on all AFS website pages, linked to company page (Value of \$1,000)	X	X
AFS Buyers Guide Listing with direct link to company website (Value of \$2,000)	X	X
Company listing on all Conference communications, linked to custom page on AFS website (Value of \$1,750)	X	X
Logo or company listing on all FiltCon communications (Value of \$750)	X	
Custom company page on AFS website to include company contact, website address and company description (Value of \$1,500)	X	X
<b>New for 2022!</b> Opportunity to release white papers to AFS members through an email blast, directing the audience to the Corporate Sponsor's website (Value of \$5,000+)	X	X
<b>New for 2022!</b> AFS is bringing the Latest & Greatest to the AFS website. One Latest & Greatest presentation posted on AFS website and via email blast to AFS audience* (Value of \$3,000)	X	X
½ page Editorial in <i>Filtration &amp; Separation Magazine</i> (No commercial value)	X	
25% Discount from Rate Card pricing on advertising in <i>Filtration &amp; Separation Magazine</i> 2 ad minimum (Value \$2,603 based on ½ page)	X	
10% Discount from Rate Card pricing on advertising in <i>Filtration &amp; Separation Magazine</i> 2 ad minimum (Value \$1,040 based on ½ page)		X
<b>New for 2022!</b> 10% discount on print ads in <i>International Filtration News</i> – 2 ad minimum (Value of \$600 based on ½ page)	X	X
Subscription to <i>International Filtration News</i>	X	X
AFS Conferences, Events and Networking		
13th World Filtration Congress (WFC 13) – all employees can register at member rate (Value \$150/employee)	X	X
AFS Short Courses at WFC 13 – all employees can register at member rate (Value \$150/employee)	X	X
AFS Virtual Courses – all employees can register at member rate (Value \$150/employee)	X	X
23% Discount booth price at FiltCon 2023 conferences (Value of \$500)		X
45% Discount booth price at FiltCon 2023 conferences (Value of \$1,000)	X	
50% Discount FiltCon 2023 conference sponsorship (Value of \$500)		X
100% Discount on FiltCon 2023 conference sponsorship (Value of \$1,000)	X	
AFS Regional Chapter Meetings – Technical Presentation and Networking opportunity – employees can register for free for virtual chapter meetings (Value \$15/employee for virtual meetings; \$30/employee for in-person meetings)	X	X

\*AFS audience is approximately 30,000 individuals

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JOIN AFS



AMERICAN FILTRATION &  
SEPARATIONS SOCIETY

<http://www.afssociety.org>

GLOBAL  
REACH



13<sup>TH</sup> WORLD  
FILTRATION CONGRESS  
SAN DIEGO CALIFORNIA USA OCTOBER 5-9, 2022

<http://www.wfc13.com>

AMERICAN FILTRATION & SEPARATIONS SOCIETY



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DOWNLOAD  
AFS POV



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# CONTACT US

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