

### **S1.6.3 NEXT GENERATION OF FILTRATION = INTELLECTUAL PROPERTY + SENSING TECHNOLOGIES + RETAINING MARKET SHARE**

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Discussion related to expansion of filtration market and how sensing technologies (IoT) and IP will play a role in staying relevant. Discussion will also touch on economic indicators linked to the agricultural, construction, process and industrial markets.

Document Outline (20 minutes)

- Snapshot of Global Economy (As-is state)
- Snapshot of Global Economy (Future)
- Industrial Internet impact on filtration industry
- IP + Sensing Technologies opportunities within filtration market (ideas for retaining market share, staying relevant in industry)
- Discussion (10 minutes)

Presentation is designed to help guide participants in their respective roles in planning and strategy for their organizations.